

## Ralph L. Rosnow, Ph.D.

Contact address: <http://rosnow.socialpsychology.org/contact>



I am interested in what Viktor Frankl called the “will to meaning” and C. S. Peirce described as the “fixation of belief.” I have explored aspects of these phenomena in a granular sense in small-sample studies (i.e., so-called ‘porcupine studies,’ because we are focused on one quill at a time) in attitude and impression formation, rumor and gossip, interpersonal acumen (i.e., the ability to read intentions and actions), what Martin Orne called “the good subject effect,” and so on. Methodological, ethical, and statistical issues (which can often intersect) are other interests. I have had the great pleasure of exploring and writing about them for 50 years with my colleague and old friend, Robert Rosenthal. With others, I have written about extensions of what Stephen C. Pepper coined as contextualism.

### Academic Career:

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| 1963-67    | Assistant Professor of Communication Research, Boston University         |
| 1967-70    | Associate Professor of Psychology, Temple University                     |
| 1970-2001  | Professor of Psychology, Temple University                               |
| 1982-2001  | Thaddeus Bolton Professor, Temple University                             |
| Since 2002 | Retired, currently Thaddeus Bolton Professor Emeritus, Temple University |

### Visiting Positions:

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| 1973    | Visiting Professor, London School of Economics & Political Science       |
| 1974    | Visiting Professor, Harvard University Psychology Dept. (teaching appt.) |
| 1988-89 | Visiting Professor, Harvard University Psychology Dept. (teaching appt.) |

### Degrees in Psychology:

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| 1953-57 | University of Maryland, College Park, B.S. 1957 |
| 1957-58 | The George Washington University, M.A. 1958     |
| 1960-62 | The American University, Washington, Ph.D. 1962 |

### Et cetera:

Previously on boards of journals and encyclopedias; Coeditor with Robert E. Lana of Oxford U. Press 1970s book series, titled Reconstruction of Society; member and/or chair of professional committees; NIMH and NSF research grants; research design, data analysis, and some forensic consulting in basic and applied contexts; Fellow since 1970: AAAS and APA (currently in Divs 1, 5, 8, 24); Charter Fellow: APS; and other associations; Festschrift anthology edited by D. A. Hantula (ISBN: 978-1-138-00423-8); USAR (Lt. 1958-66).

### **Books:**

In some cases, as indicated below, the copyrights have been transferred by the original publishers to the authors. Complimentary access is available at <http://rosnow.socialpsychology.org> to the following books: (1) *Paradigms in Transition*, (2) *People Studying People*, and (3) *Essentials of Behavioral Research*.

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